



TOWN OF EAST WINDSOR

August 17, 2016

Greetings,

The Town of East Windsor is proud to announce the continuation of the sponsorship campaign for our new Community Video Program provided through CGI Communications, Inc.

This video showcase, now featured on the homepage of the Town of East Windsor's website (www.eastwindsor-ct.gov), consists of a series of videos highlighting the Town, its residents and our ever-growing landscape. Highlighting the many assets that make East Windsor such a wonderful place to live, work, play, and do business is essential in the Town's promotion of its businesses, future growth, and continued success.

This program is an innovative way for businesses and our community to market ourselves to current, new and prospective residents and businesses and others visiting the East Windsor website.

Marcello Piergrossi, a member of CGI's Campaign Team, is currently in the area meeting with residents, educating business owners on the program, and providing information on the various ways that their business can be featured as part of the project. As the top website for people seeking information about East Windsor and our community, your presence there will be vital to staking your role as a top local business.

I encourage you to meet with Marcello, see the video program, and understand the ways it can be beneficial for you, your business, and the Town of East Windsor.

If you'd like more information on the program, or to secure your spot, please call Marcello at (860) 680-4970. I look forward to your participation in the program and thank you for your consideration.

Best regards,

Robert Maynard
First Selectman

About CGI Communications, Inc.:

Established in 1987, CGI Communications, Inc. continues to be a leader in digital marketing solutions. Headquartered in Rochester, NY, CGI Communications, Inc. employs approximately 300 full-time employees with branch offices growing across the United States. Having fully produced over 20,000 videos for municipalities, chambers of commerce, counties, and associations across the country, CGI constantly evolves with changing technology to create new and interesting initiatives to promote communities and organizations.